Low Maintenance

Siding that's all pleasure and little-to-no work.

People rarely aspire to spend their precious weekends taking care of their homes. When was the last time you heard someone say, "I can't wait to take a week off this summer to repaint my house!"? Exterior Portfolio® is driven to minimize the amount of work required to maintain your siding.

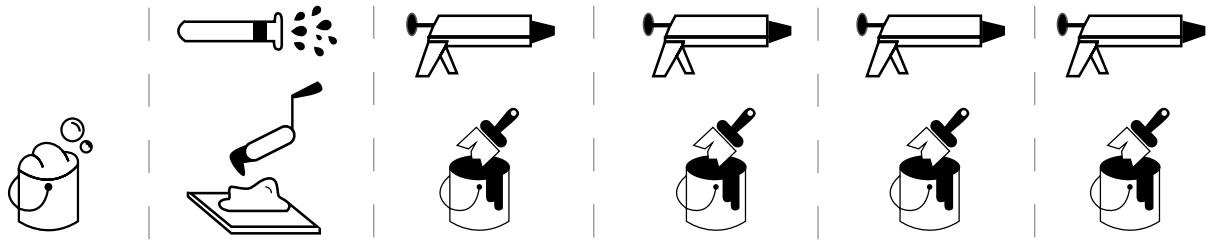
Exterior Portfolio Vinyl Siding—made from a co-extruded and permanently bonded, two layer system—is engineered for low maintenance. The substrate layer is composed primarily of PVC (polyvinyl chlorine), while the top layer is a proprietary blend of materials designed to stand up to the elements year after year.

PVC: a stable and adaptable material.

PVC, one of the most weatherable polymers, is chemically stable and easily forms into a wide range of shapes and profiles to meet a variety of homeowner needs. Plus, it's virtually impervious to water.

An outdoor environment places harsh demands on siding over time. Sun, rain, ice, heat, cold and wind all take their turns breaking down an exterior. Its durability and waterproof nature make Exterior Portfolio Vinyl Siding a strong and reliable option, and when you compare it to other exterior cladding, it's a low-maintenance hero.

COMPARING ONGOING MAINTENANCE



VINYL SIDING	BRICK	FIBER CEMENT SIDING	ENGINEERED WOOD	WOOD SIDING	STUCCO
Only needs mild soap and water from a garden hose for periodic cleaning	Requires re-pointing of mortar and pressure washer for cleaning	Requires periodic painting and caulking	Requires periodic painting or staining, as well as caulking	Requires frequent painting or staining, as well as caulking	Requires periodic painting and caulking

Market Square® D4 in Regatta, Exterior Portfolio® Vinyl Trim in Pearl

Exterior Portfolio Vinyl Siding is clearly one of the lowest maintenance claddings you can buy. Many claddings require repainting over the years to maintain their good looks. Based on a 2018 HomeAdvisor survey, owners spend $2,797 on average to paint a house. Assuming 2% annual inflation and the need to repaint every 7 years, the total cost of painting over a 30 year period is over $16,000. With Exterior Portfolio Vinyl Siding you can save that painting expense.

These costs are often overlooked during the initial purchase phase, but have a significant impact over time.

Not all claddings offer the same degree of weatherability and water resistance. Fiber cement installers are required to minimize the product's exposure to water. Unfortunately, it's an outdoor cladding, so it's constantly exposed to the elements, and as a result, will require ongoing maintenance.

We, at Exterior Portfolio, recognize that despite the importance of low maintenance, the product needs to look great. With the advent of a wide range of shapes, profiles and trims along with a palette of on-trend colors, homeowners can get the home of their dreams. And then be able to sit back and enjoy that home without FOMO (fear of maintenance overload). So go ahead, lose the maintenance and gain the weekend.

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